

World Heritage Lab

#Managing - Site Manager and World Heritage

Florence, 25th January 2019

Istituto degli Innocenti - Salone Poccetti

Piazza della Santissima Annunziata

PROGRAMME

09.15 Registration

09.30 Welcome

Stefano Filippini (*Director, Innocenti Museum*)

Lucia Bartoli (*Municipality of Florence*)

Pia Petrangeli (*Ministry for Cultural Heritage*)

Giacomo Bassi (*President, Association of Italian World Heritage Sites*)

10.00 Opening

Chairman **Saverio Mecca** (*University of Florence, Architecture Department*)

I Session

Managing World Heritage: strategies, goals and best practices

Réka Virágos (*Programme Specialist, UNESCO World Heritage Centre, EU/NA Unit*)

“Strategic management of World Heritage properties”

Adele Cesi (*Focal Point for World Heritage Convention, UNESCO Office, Italian Ministry for Cultural Heritage*)

“The role of the focal point and the implementation of the Convention concerning the Protection of the World Cultural and Natural Heritage in Italy”

Claudio Bocci (*Director, Federculture*)

“World Heritage Properties Management Plan: an integrated territorial planning tool on cultural basis”

II Session

Managing World Heritage: case histories illustrated by Site Managers

Adam Wilkinson (*Edinburgh World Heritage*)

“From Management Plan to Action – practical challenges in implementation”

Carlo Francini (*Florence World Heritage*)

“Monitoring in Management Plan: Florence experience”

Anne-Laure Moniot (*Bordeaux Metropole*)

“Bordeaux, port de la Lune a global urban project as a management plan”

12.30 Meeting the press

13.00 Lunch Break

14.00 Reopening

III Session

Managing World Heritage: Site Manager. Role, training and best practices

Britta Rudolff (*Chair of Heritage Management - BTU Cottbus Senftenberg*)

“World Heritage Site Managers – skills needed and life-long learning opportunities”

Jane Thompson (*co-author of the UNESCO manual “Managing Cultural World Heritage”*)

“World Heritage - managing change and continuity”

Matteo Rosati (*Programme Specialist, UNESCO Regional Bureau for Science and Culture in Europe*)

“Visitor Centers at UNESCO designated sites in Europe: comparing experiences”

Discussion

The role of Site Managers in Italian World Heritage
Chairman **Carlo Francini**

17.00 Conclusion

con il patrocinio di:



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