

World Heritage Lab #Enhancing – Territories and World Heritage

Milan, 16th April 2019
Palazzo Reale, Sala Conferenze

PROGRAMME

- 09.30 Registration
- 10.00 Welcome
Filippo Del Corno (*Council Member for Culture, Municipality of Milan*)
Michela Palazzo (*Director, Cenacolo Vinciano Museum*)
Andrea Cancellato (*President, Federculture*)
Carlo Francini (*Scientific Coordinator, Association of Italian World Heritage Sites*)
- 10.30 Opening
Opening speech
Edouard Planche (*Head of Culture unit, UNESCO Regional Bureau for Science and Culture in Europe, Venice*)
“The valorization of the World Heritage Sites and the Strategic Vision of UNESCO”
#Enhancing. The connection between World Heritage and the Territory
Chairman **Carlo Francini** (*Scientific Coordinator, Association of Italian World Heritage Sites*)
Alessio Re (*General Secretary, Fondazione Santagata*)
“New frontiers for world heritage management”
Marcella Morandini (*Director, Fondazione Dolomiti UNESCO*)
“The Dolomites: a World Heritage community. Projects and actions to convey the 5C in a complex site”
Bruno Marmioli (*Director, Mission Val de Loire*)
“From World Heritage to local community, some ways to involve and share in the Loire valley”
- 12.30 Meeting the Press
- 13.00 Lunch Break
- 14.00 Reopening
#Enhancing. Best practices from the Italian World Heritage Sites
Chiara Rostagno (*Architect, Cenacolo Vinciano Museum*)
“The compendium of Santa Maria delle Grazie in Milan with Leonardo da Vinci’s Last Supper: axis Mundi and genius loci”
Luana Alessandrini (*Responsible, UNESCO Office, Municipality of Urbino*)
“The sustainable development of the World Heritage Site “Urbino Historical Center”: mitigation, adaptation, resilience”
Roberto Cerrato (*Director Site Manager, Associazione per il Patrimonio dei Paesaggi Vitivinicoli di Langhe-Roero e Monferrato*)
“Law 77/2006 as a concrete tool for Italian UNESCO sites, focus and project proposals of the Association for the Heritage of Wine Landscapes”
- 16.00 Discussion
Policies for the enhancement of World Heritage
- 17.00 Conclusion

Please confirm your participation writing to the associazione@patrimoniomondiale.it or telephone at no. 0532 419584

under the patronage of: